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Back 2 School America to Partner with Phoenix Flooring Company to Build 1,200 Free School Supply Kits, Assembly-Line Style, for Underserved Students

TEMPE, AZ -- Back 2 School America (B2SA) a national nonprofit that provides thousands of underserved kids with free school supplies to help them succeed in the classroom, is hosting a Build-A-Kit event on Thursday night, July 21st to assemble 1,200 free school supply kits to benefit underserved Phoenix area students.

The event will be held at InteriorWorx' Tempe offices. Over 100 volunteers, many from sponsoring companies, will assemble Back 2 School kits, assembly line-style and also write *notes of inspiration* to encourage recipients to achieve academically. Each grade-appropriate kits contains 30 of the vital school supplies children need to succeed in the classroom and beyond.

Upon completion, the kits are picked up and delivered to organizations that serve children from low-income families, in an effort to meet the educational needs of those students and help improve their self-esteem.

WHEN: Thursday, July 21st | 5:00 PM – 9:00 PM

WHERE: InteriorWorx Commercial Flooring | 2040 W. Rio Salado Pkwy| Tempe, AZ 85281

WHAT: InteriorWorx employees and volunteers will assemble 1,200 school supply kits and write "Notes of Inspiration" (which are included in the kits) to benefit children from low-income families in the Phoenix metro area. The completed Back 2 School kits will be given to the following organizations: Operation Homefront, Arizona Department of Child Safety (foster kids), Navajo Nation and Salt River Elementary School.

Event sponsorship provided by Aetna Arizona, Cambridge Properties, David R Sellers Foundation (LGE Design), FFKR Architects, Hooters Arizona, Open Wide Dental, Nextiva, and DMB Associates, Inc.

WHY: B2SA's national initiative provides essential supplies and resources to thousands of underserved students each year, in an effort to meet the educational needs of those students and lessen the financial burden on their families. The Back 2 School program has distributed more than 9 million school supplies to children across the U.S., since its inception. The organization's long-term goal is to provide school supplies every year to as many of the 27

million+ students from low-income families in the U.S. as possible, so they can succeed in the classroom.

About Back 2 School America (B2SA)

The Back 2 School program was launched in 2007 to address the pressing needs of communities and the inequities in educational opportunities for children. In 2015 the nonprofit changed its' name to Back 2 School Illinois (B2SI) to reflect the work of the organization. In the summer of 2018, B2SI expanded and launched Back 2 School America, to provide Back 2 School kits to children across the USA.

Today, Back 2 School America (B2SA) continues to provide children of low-income households with free school supplies to help level the playing field and lessen the financial burden on their families and teachers.

Since its inception, the Back 2 School program has provided more than 300,000 children with their own school supply kits. The organization's long-term goal is to make sure that all children in the USA are provided with the school supplies they need to succeed in the classroom and beyond.

For more information and for details about upcoming events, please visit www.b2sa.org