

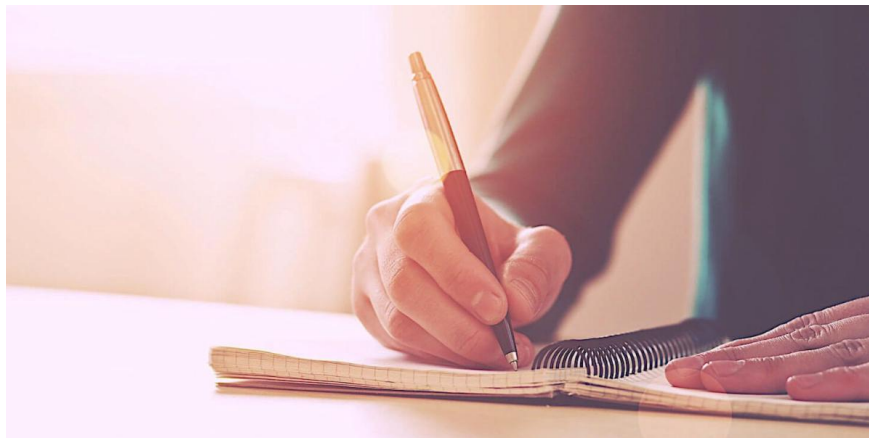
*The mission of Back 2 School Illinois is to create and support educational opportunities that enrich the lives of Illinois children.*



## March 2020 NEWSLETTER

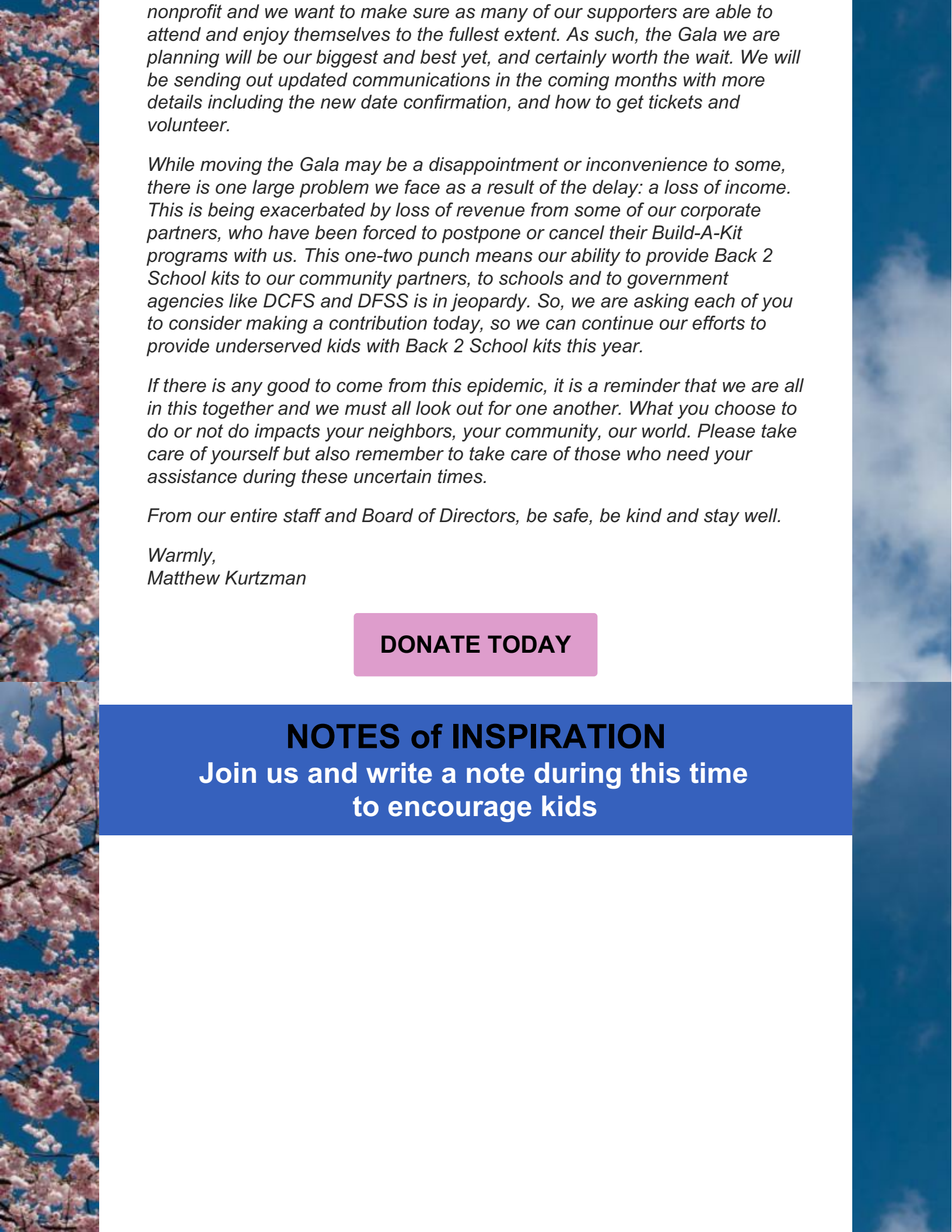
For every \$18 dollar donation you will help in our ongoing work to supply underserved Illinois children with our signature Back 2 School supply kits throughout the school year.

**More Than Ever:  
WE NEED YOUR HELP TODAY!**  
A letter of response to COVID-19 from our  
CEO, Matthew Kurtzman



*Dear Stakeholders:*

*Due to the current health crisis created by the COVID-19 situation, we felt it necessary to push back our annual Back 2 School Illinois Gala from May 7 to September 16. The Gala is a celebration of our 10th anniversary as a*



*nonprofit and we want to make sure as many of our supporters are able to attend and enjoy themselves to the fullest extent. As such, the Gala we are planning will be our biggest and best yet, and certainly worth the wait. We will be sending out updated communications in the coming months with more details including the new date confirmation, and how to get tickets and volunteer.*

*While moving the Gala may be a disappointment or inconvenience to some, there is one large problem we face as a result of the delay: a loss of income. This is being exacerbated by loss of revenue from some of our corporate partners, who have been forced to postpone or cancel their Build-A-Kit programs with us. This one-two punch means our ability to provide Back 2 School kits to our community partners, to schools and to government agencies like DCFS and DFSS is in jeopardy. So, we are asking each of you to consider making a contribution today, so we can continue our efforts to provide underserved kids with Back 2 School kits this year.*

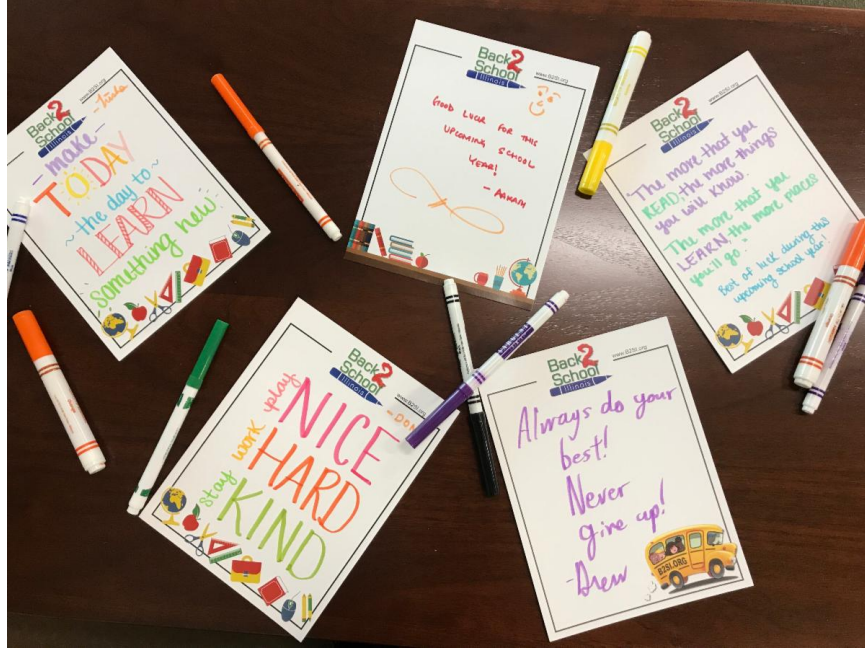
*If there is any good to come from this epidemic, it is a reminder that we are all in this together and we must all look out for one another. What you choose to do or not do impacts your neighbors, your community, our world. Please take care of yourself but also remember to take care of those who need your assistance during these uncertain times.*

*From our entire staff and Board of Directors, be safe, be kind and stay well.*

*Warmly,  
Matthew Kurtzman*

**DONATE TODAY**

**NOTES of INSPIRATION**  
**Join us and write a note during this time  
to encourage kids**



Are you at home looking for something to do during this time? We need people to write notes of encouragement that will go into our Back 2 School kits. These notes make the kits more personal. They serve to inspire a child and let them know that someone is cheering for them to succeed in school and in life. Be a part! We will send the materials right to your home. It's both a fun and rewarding activity. To learn more about how to join in and receive your blank "Notes of Inspiration" at your house, follow the button below.

**"Notes of Inspiration" Information**

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