



2023 Free School Supplies Program Illinois

2023 Sponsorship - 12 Month Program



In 2022, so many families across the country continued to struggle. Most schools still lack adequate funds and too many parents can't afford to buy even basic school supplies for their children. For the past 15 years, Back 2 School America has sent more than 340,000 needy kids back to school with the tools they need to succeed in the classroom. In 2023, our goal is to distribute more than 50,000 of our signature Back 2 School kits to help even more children — so we need your generous support!

Who do we reach?

We reach low-income families through a myriad of partnerships with schools, community organizations, and government agencies. These include YMCAs, Operation Homefront (serving military families), New York City Coalition for the Homeless, Chicago's Department of Family & Support Services (serving the homeless), Milwaukee Academy of Science, Phoenix Children's Hospital, Heartland Alliance, YWCAs, United African Organization, Neighborhood Boys & Girls Clubs, Navajo Nation and many others.

Free school supply initiative

Our Back 2 School program is a year-round initiative to provide children with school supplies in the form of grade appropriate Back 2 School kits. Each kit contains approximately 30 vital school supplies. The bulk of our kits are given out during a series of distribution events. Our kits have a positive effect on a child's classroom performance as well as their self-esteem. Our program also reduces the financial burden on parents, as well as teachers, who often reach into their own pockets to pay for school supplies for their students. By becoming a sponsor, you and your company will not only be helping a very worthwhile cause but will also receive positive exposure as well. We hope you will consider joining our program or continue your support as a sponsor. Tens of millions of children in the USA come from families that can't afford to buy even basic school supplies. We have a long way to go, but TOGETHER, we can MAKE it happen.

FACTS AND FIGURES

1.2
Million

Illinois students live in low-income households whose families struggle to buy school supplies.

10 +
Million

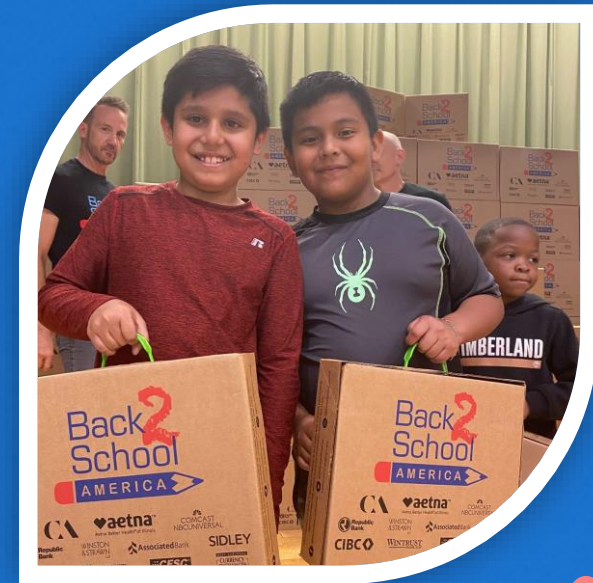
School supplies we have distributed since 2010

340,000
Children

Have received a Back 2 School kit since our inception. Kits are given out through partnerships with schools, government agencies, and community organizations.

35 +

2022 Sponsors including: Aetna, CA Ventures, Comcast, Sidley, Wintrust Bank, Winston & Strawn, Republic Bank, Starbucks, Associated Bank, CFSC, CIBC, Bob's Discount Furniture...





BACK 2 SCHOOL KIT IL DISTRIBUTION PARTNERS

Alex Haley Academy
Angel's Youth Center
Boone Elementary
Boxing Out Negativity
Care for Real
Carroll-Rosenwald Elementary
Children's First Fund (CPS)
Christopher Elementary
Cullen Elementary
Danville Boys & Girls Club
DCFS
DeWitt Clinton Elementary
DFSS
Don Moyers Boys & Girls Club
Earle Elementary
Edwards Elementary
Grace Central Outreach
Heartland Alliance
Holiday Heroes
Holy Angels Elementary School

LEARN Campbell Charter School
Magnifying All Problems
Mano a Mano
McKay Elementary
Neighborhood Boys & Girls Club
Operation Homefront
Street Samaritans
Sumner Elementary
The Reading Group
The Well Experience
UCAN
United African Organization
Urban Muslim Minority Alliance Center
Vietnamese Association
Voice of the People
YMCA
YWCA

* this list is not all inclusive





Scheduled 2023 Illinois Events

The following Illinois events will be included in the annual 2023 sponsorship.*

- We Appreciate Teachers Contest
 - Win School Supplies Contest
- Chicagoland Build-A-Kit and Distribution
 - University of Illinois Build-A-Kit
 - Build-A-Kit Social



*Subject to change



Annual 2023 Sponsorship Illinois Sponsorship Levels and Benefits



Sponsorship Level	Titanium	Diamond	Platinum	Gold	Silver	Bronze
Amount:	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Logo on 20,000 Kit Boxes and 3,300+ Shipping Cartons	X	X	X			
Featured on Sponsorship Poster Displayed at all IL Events	X-Large	Large	Medium	Small	X-Small	Type Only
Logo on Poster in 60+ Retail/Partner Locations	X-Large	Large	Medium	Small	X-Small	Type Only
Website Presence with Logo	Large	Medium	Small	Type Only	Type Only	Type Only
Featured in Online Annual Recap	X	X	X	X	X	X
Social Media Mentions Per Event	4	3	2	1	1	1
Listed as Major Sponsor in Monthly Newsletter	X	X	X			
Website Presence on Homepage	X	X				
ALL ILLINOIS EVENTS						
Listed as Sponsor on Press Release and Media Alert	X	X	X			
Mentioned in Newsletter Story	X	X	X			
Ability to Insert Company Materials into Kit	X	X				
Ability to Distribute Information at Event	X	X				
Select Organization to Receive Kits	X					
Ability to Display Company Banner at Event	X					



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Amount:	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
EVENT SPECIFIC BENEFITS						
Build-A-Kit Social: Video Loop Slide	Solo on Multi-Slides	Single slide	Shared Slide	Appears on List	Appears on List	Appears on List
Build-A-Kit Social: Logo on 'Save the Date' Postcard and E-Version	X	X	Logo Only	Type Only		
Build-A-Kit Social: Logo on printed Invitation and E-Version	X	X	Logo Only	Type Only		
Build-A-Kit Social: Free Admission to Event	8 guests	6 guests	4 guests			
Logo Appears on Contest Applications	X	X				
Build-A-Kit Social: Podium Mention	X	X				
Chicagoland – Company Employees Distribute Kits on Stage	X					
Build-A-Kit Social: Ability to address guests	X					



Back 2 School America

Since its inception, the Back 2 School program has provided over 10 million free school supplies to children of low-income households, lessening the financial burden on their families.

With your support, Back 2 School America can continue to help level the playing field and make sure that all children have the opportunity to get a first-rate education and go on to become healthy, happy, productive members of our society.

For more information on sponsorship, please contact CEO, Matthew Kurtzman 312.848.5551 or MatthewKurtzman@b2sa.org

Back 2 School America's mission is to create and support educational opportunities that enrich the lives of children across the USA.

Back 2 School America is a 501c3 nonprofit. EIN 27-2492956

