

Back 
School

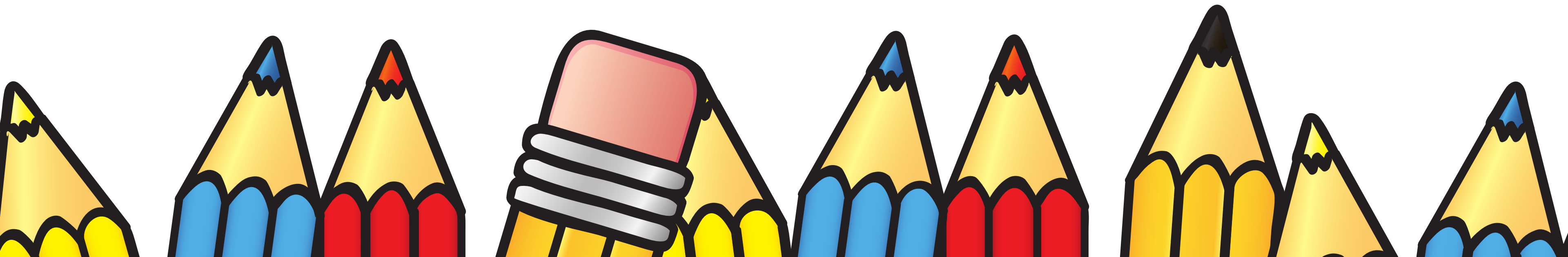


Together we can make a difference!

Build-A-Kit in Phoenix, AZ

July 9, 2024

SPONSORSHIP



BACK 2 SCHOOL AMERICA



Who is Back 2 School America?

For over 15 years, **Back 2 School America** has been the bridge between dreams and opportunity.

We envision a future where every student's educational path is unimpeded by disparities, limitations, or gaps. Our goal is to ensure every child has the resources, tools, and support they need to excel academically.

From providing essential school supplies to inspiration and hope, our charge is to level the playing field, so no child is forgotten due to their circumstances.

Outcomes

BACK 2 SCHOOL AMERICA

ADDRESSING DISPARITIES

Providing essential school supplies to ensure that ALL students have access to the tools they need to learn.

SUPPORTING STUDENTS

Help alleviate the financial burden on families to ensure that lack of resources does not impede their educational journey.

ENHANCED LEARNING

The right supplies will impact a student's engagement and ability to learn setting them up for success.

EQUITY IN SCHOOLS

By equipping every student with similar supplies, our kits promote a sense of equality and community within the school.

LET'S MAKE DIFFERENCE TOGETHER



BACK 2 SCHOOL AMERICA



Event Day Elements

Date: July 9, 2024

Time: 3:00 pm – 9:00 pm

Location: Fairmont Scottsdale Princess
7575 E Princess Dr, Scottsdale, AZ 85255

Details:

- Assemble Back 2 School kits
- Write “Notes of Inspiration”
- Kits will be distributed to children from low-income families in Arizona
- Food and beverages provided
- Each volunteer receives a custom event t-shirt



Invest Today for a Better Future Tomorrow

Sponsorship Level	Diamond	Platinum	Gold	Silver	Bronze
Amount:	\$25,000	\$10,000	\$5,000	\$2,500	\$1,250
Logo Placement	1,500 kit boxes + shipping carton	1,500 kit boxes + shipping carton	1,500 kit boxes + shipping carton		
Imprinted Marketing	Kits marketing insert, Event posters, Company swag in kit box, Volunteer shirts	Kits marketing insert, Event posters, Company swag in kit box, Volunteer shirts	Event posters, Volunteer shirts	Event posters, Volunteer shirts	Event Poster
Website	✓	✓	✓	✓	✓
Monthly Newsletter	2 issues	1 issue	1 issue	1 issue	1 issue
Press Release	✓	✓	✓	✓	✓
Social Media (Mentions/Tags)	✓	✓	✓	✓	
Media Alert	✓	✓	✓	✓	
Ability to Select Organization to Receive Kits	✓				
Ability to Display Company Banner at Event	✓				

COMMIT TO MAKING A DIFFERENCE NOW

Commit to Making a Difference!

Since its inception, the **Back 2 School** program has provided **over 11 million free school supplies** to children of low-income households, lessening the financial burden on their families.

With your support, **Back 2 School America** can continue to help level the playing field and make sure that all children have the opportunity to get a first-rate education and go on to become healthy, happy, productive members of society.

For more information on sponsorship, please contact Founder & Development Director, Matthew Kurtzman.
Phone: 312.848.5551 | Email: MatthewKurtzman@b2sa.org

Back 2 School America's mission is to create and support educational opportunities that enrich the lives of children across the USA.

Back 2 School America is a 501c3 nonprofit. EIN 27-2492956

